

### General File Requirements (All Decoration Types)

- Preferred File Formats: Vector files (.AI, .EPS, .PDF) or high-resolution raster files (.PSD, .PNG, .TIFF, .JPG)
- Resolution: 300 DPI or higher at actual print size
- Color Mode: RGB or Pantone Solid Coated (if specific colors are required)
- Text: Convert all fonts to outlines or include font files
- File Naming: Include your company name, PO, and description (e.g., Company\_PO1234\_FrontLogo.pdf)

### Screen Printing

- Vector art required for best results (.AI, .EPS, .PDF)
- If raster art is submitted, it must be 300 DPI at print size
- Submit separate layers for each color if applicable
- Maximum Colors: Up to 10 spot colors (CMYK available on request)
- Indicate placement and dimensions clearly
- Provide PMS color callouts for accuracy

### Direct-to-Film (DTF) Transfers

- Accepts raster or vector art
- Transparent background required (especially for raster images)
- Submit at 300 DPI minimum at full print size
- Files should be flattened and print-ready
- Color management: RGB preferred; we will do our best to match requested Pantone colors, but exact matching is not guaranteed
- Avoid semi-transparent pixels or gradients with transparency

### Embroidery

- Submit clean vector art (.AI, .EPS, .PDF)
- Raster images can be accepted for digitizing but may incur a digitizing fee
- Include thread color references if specific shades are required (Pantone or Madeira references welcome)
- Keep designs simple - small text or intricate detail may not translate well
- Max imprint area: varies by garment type (standard is ~4" wide for left chest)

#### Upload Artwork

Art services and clean-up are available for an additional fee

We will provide digital mockups or sew-outs upon request or when necessary

Improper or unusable files will delay turnaround times